



2011 Mailing List Rentals

APPROXIMATE MEMBERSHIP and CERTIFICATION COUNTS (as of 12/31/2010 – subject to change)

	U.S.	International	Total
American Society of Agronomy	5,862	950	6,814
Crop Science Society of America	3,975	714	4,689
Soil Science Society of America	4,535	1,018	5,553
Certified Crop Advisers (CCA)	11,074	1,300	12,374
Certified Professional Agronomists (CPAg)	611	5	616
Certified Professional Soil Scientists (CPSS)/ Certified Professional Soil Classifiers (CPSC)	909	3	912

Note: There is some duplication of membership between societies, between certifications, and between membership and certification. Please contact us for unduplicated counts.

FORMAT

- Emailed Excel File
- Lists updated daily from membership and certification records

PRICE

- \$50.00 set-up fee per order
- \$170.00/thousand names (\$170 minimum/prorated over 1000 names)
- A 1-6 digit key code can be entered for tracking. Cost \$5.00/thousand
- Special requests (Communities (ASA)/Divisions of Interests (CSSA & SSSA), specific zip codes or states, etc.) available for an additional \$150 set-up fee
- No broker commissions available
- 10% discount on total order for ASA-CSSA-SSSA Corporate Members

INSTRUCTIONS

- Please submit a sample copy of the mailing piece for approval prior to rental.
- We will provide a contract for signature and process the order once the contract is received.
- Please provide billing information if different from contact information.
- Most rental list orders are processed and shipped within seven (7) days.
- Names in the file are for one-time use (rental) only and may not be duplicated or distributed to a third party.
- Email addresses are not provided.

RESTRICTIONS

ASA-CSSA-SSSA reserves the right to refuse to rent our list to anyone. We do not rent our list for the purpose of promoting journals or publications available by subscription or free to a qualified circulation.

TO ORDER

Rebecca Polk at rpolk@sciencesocieties.org
Phone: 608-268-4952
Fax: 608-273-2021