

90% of ASA, CSSA, and SSSA members read *CSA News* magazine, and the majority rate it an important member benefit and read every issue.

CSA News magazine is read by 10,000+ agronomic, crop, and soil scientists—the leaders in the field. Each month, ASA, CSSA, and SSSA members rely on *CSA News* magazine for the latest research, international perspectives, industry events and perspectives, and Society news—people, meetings, publications, career services, science policy, certification, and more.

Frequency

CSA News magazine is mailed to most U.S. and international members 12 times a year (undergraduate students and members residing in low-income or low-middle income countries as defined by the World Bank receive online access to a PDF).

Editorial Submissions

Each issue of *CSA News* magazine reflects the latest in what's happening in the agronomic, crop, and soil sciences, as well as news related to the activities of the American Society of Agronomy, Crop Science Society of America, and Soil Science Society of America. Articles are organized into Science, News & Perspectives, and Career & Education. Submit press releases and announcements to our *CSA News* magazine staff at news@sciencesocieties.org.

Advertising Submissions

Please contact Alexander Barton at 608-273-8095 or abarton@sciencesocieties.org.

Career Center

Job postings are published online and in the Career Center section. Printed ads containing more than 3,000 characters are considered display listings and are available at the standard display ad rate (see reverse).

B.S., M.S., Ph.D., and postdoctoral level positions:

- \$300 per month for 0–1,000 characters
- \$450 per month for 1,001–2,000 characters
- \$600 per month for 2,001–3,000 characters



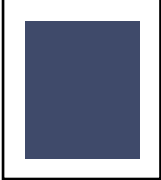
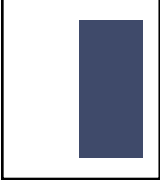
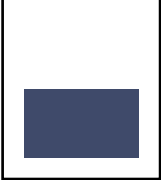
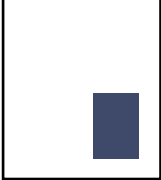

Internships or assistantships:

- \$200 per month for up to 1,200 characters (including spaces)

To list a job, email jobs@sciencesocieties.org or call 608-268-4972. You may also visit www.careerplacement.org and click on “Employers.”



CSA News Magazine Ad Sizes

						
Bleed page 639 x 819 pt 8.9 x 11.4 in <i>Trim Size</i> 603 x 783 pt 8.4 x 10.9 in	2-page Spread 1242 x 819 pt 17.3 x 11.4 in <i>Trim Size</i> 1206 x 783 pt 16.8 x 10.9 in	Full page 531 x 711 pt 7.4 x 9.9 in	½ page vert. 244 x 652 pt 3.4 x 9.1 in	½ page hor. 507 x 330 pt 7.0 x 4.6 in	¼ page vert. 244 x 320 pt 3.4 x 4.4 in	¼ page hor. 332 x 250 pt 4.6 x 3.5 in

Live area of bleed page ads is 567 x 747 pt (7.9 x 10.4 in).

Place all graphics/text at least 36 pt (0.5 in) in from the edge of the ad.

Mechanicals

- All ads are subject to the publisher's approval.
- Bleed page size is 639 x 819 pt (8.9 x 11.4 in). Trim size is 603 x 783 pt (8.4 x 10.9 in). Bleeds should extend 18 pt (0.25 in) beyond the page (trim) edge.
- Live area is 567 x 747 pt (7.9 x 10.4 in). Place all graphics/text at least 36 pt (0.5 in) from the outer edge of the ad.
- Recognized advertising agencies receive a 15% commission on display ads.
- Please submit all display ads as a print-ready PDF file:
 - Embed all fonts
 - 600 dpi or higher
 - CMYK colors only. Files created in RGB will be converted to CMYK; we accept no responsibility for the color accuracy of converted files.

Rate Card | All Ads require 4-color

Covers 2, 3, 4			Inside 1 page			Inside ½ page			Inside ¼ page		
1x	6x	12x	1x	6x	12x	1x	6x	12x	1x	6x	12x
\$3,000	\$2,850	\$2,750	\$2,400	\$2,275	\$2,150	\$1,525	\$1,400	\$1,275	\$825	\$760	\$700
<i>Two-page insert: Two times earned page rate. Four-page insert: Four times earned page rate.</i>											

Deadlines

Ad Insertion Orders & Editorial Due

First business day of the month preceding publication (ex: March 1 for April's issue)

Materials Due

Fifth (5th) of the month preceding publication (ex: March 5 for April's issue)

Mailed

By the 25th of each preceding month (ex: April issue mails March 25)

File Delivery

PDF files less than 10 MB should be emailed to abarton@sciencesocieties.org. If the file size is more than 10 MB, access our ftp site (<ftp.acs-net.org>). Please email abarton@sciencesocieties.org for more information.