



**American Society of Agronomy Board of Directors Meeting Minutes  
Tuesday, June 25, 2024 11:00am-12:15pm (Central)**

President Kristen Veum called the meeting to order.

Board members present:

- President: Kristen Veum, USDA-ARS Columbia, MO (2024)
- President-Elect: Peter Kyveryga, Deere & Company (2024)
- Agronomic Production Systems: Calvin Trostle, Texas A&M (2024)
- Biometry & Statistical Computing: Asim Biswas, U of Guelph (2024)
- Climatology & Modeling: Jessica Torrión, Montana State (2024)
- DEI Member-at-Large: Candice Duncan, Univ. of Maryland (2026)
- Education & Extension: Tabare Abadie, Corteva Agriscience (2026)
- Early Career Rep.: Nicole Fiorellino, Univ. of Maryland (2025)
- Environmental Quality: Amy Shober, Univ. of Delaware (2025)
- Finance Representative: Gary Feyereisen, USDA-ARS (2026)
- Global Agronomy: Valentin Picasso, University of Wisconsin (2026)
- Industry Representative: Leo Rivera, METER Group, sitting in for Colin Campbell, METER Group (2025)
- ICCA Representative: Andy Knepp, Corteva Agriscience (2026)

Ex-Officio without Vote: Kathy Yeater, USDA-ARS (2024); Editor-in-Chief David Clay, South Dakota State Univ.; ASF Chair Stella Salvo, Bayer CropScience; CEO Jim Cudahy; Program Planning Officer Jim Ippolito, Ohio State Univ. (2025)

Unable to attend:

Past President: Joann Whalen, McGill University (2024)  
 Grad Student Rep: Taqdeer Gill, University of Wisconsin (2024)  
 Land Mgmt & Conservation: Gurpal Toor, Univ. of Maryland (2024)

Also attending:

Susan Dearing-Bond, Development Director  
 Dawn Gibas, Certifications Director  
 Luther Smith, Chief Administrative Officer  
 Linda Dolezalek, Interim Finance & Accounting Director  
 Sara Uttech, Governance Director  
 Matt Wascavage, Publications Director  
 Suan Varghese, People & Culture Director

A003 Board of Directors

1. The meeting opened with discussion of "The Six Types of Working Genius" by Patrick Lencioni - Colin Campbell (led by Leo Rivera) – *Things we excel at, are competent at, and loathe fall into 6 buckets, 2 are geniuses, 2 are competencies, and 2 are miseries. Our happiness and associated success/failure: teams that successfully source from each area. Book is a quick read or view summary: <https://readinggraphics.com/book-summary-the-6-types-of-working-genius/>*

<b>Facilitators to Lead Topic/Article Selection &amp; Discussion</b>	
February: Asim Biswas – "The Geopolitics of Agriculture and Food"	July: Peter Kyveryga
March: Jim Ippolito – Program Planning	August: Gary Feyereisen
April: Valentin Picasso - Two Truths & a Lie	September: Calvin Trostle
May: Kathy Yeater - Dirty Publications	October: Taqdeer Gill
June: Colin Campbell – "The Six Types of Working Genius"	December: Sara Uttech

2. ACTION: The following Consent Agenda items were approved:
  - June 25, 2024 ASA Board of Directors Meeting Agenda
  - May 28, 2024 ASA Board of Directors Meeting Minutes
3. CEO Jim Cudahy presented a Headquarters Update, including:
  - Invited board members to participate in Pre-Board Meeting Exercises for July 10-11:
    - Exercise #1: What's your personal story related to agronomy?
    - Exercise #2: Enter topics and potential authors for webinar/podcasts, enter on Tab 2: [https://docs.google.com/spreadsheets/d/1GouZ1zY7CvhkqH3eocjCbKFGYI1hVklBnOrF26\\_NzU4](https://docs.google.com/spreadsheets/d/1GouZ1zY7CvhkqH3eocjCbKFGYI1hVklBnOrF26_NzU4)
  - Workforce Development Meeting Aug. 13-14 and Career paths Membership survey
  - 2025 Program Planning Committee: CANVAS, Annual Meeting experience/formats
  - Higher Logic – software vendor for Discussion Boards, Committees, Awards, Mentoring
  - Meeting with AAU on Prestigious Awards List
  - ICCA-ASA Task Force Meeting: Market Research/Needs Assessment of CCAs

4. METER Group's Leo Rivera requested the Societies review the Corporate Sponsorship program to modernize offerings to be more effective, including tools such as webinars, fostering thought leadership, and ways to connect on social media that could bring in more sponsorships.
5. President Kristen Veum provided the following announcements and ways to promote ASA to your colleagues/students/Discussion Board Posts:
  - ASA 2024 Fellows & Awards Ratified by Exec Committee
  - 2024 ASA Presidential Award: FFAR, represented by Lakisha Odom
  - Webinar June 25: "[Are we there yet? Science policy update for the first half of 2024](#)"
  - ASF Travel Grants due July 25: [www.agronomy.org/awards](http://www.agronomy.org/awards) - encourage students:
    - [Advancing Pedology Award](#)
    - [Caregiver Travel Award](#)
    - [Graduate Student Travel Award](#)
    - [Hans Jenny Soil Field Trip Award](#)
    - [Henry Lin Travel Grant](#)
    - [Indian Univ. Grad Student Award](#)
  - [Membership Dashboard through May 2024](#) (click on ASA logo for ASA-only data)
6. Next Meeting: ASA Hybrid Board Meeting with ICCA Execs at Headquarters in Madison July 10-11 (replaces July 25 ASA Board Call). Agenda preview:
  - Storytelling & Webinar Exercises
  - Outreach Presentation: Feedback
  - ASA Strategic Plan: Objectives, Committees
  - Finance 101 with Interim Director of Finance Linda Dolezalek
  - Foundation/Fundraising 101 with Director of Development Susan Dearing-Bond
  - Send additional agenda topics to Kristen Veum, Jim Cudahy, and Sara Uttech
  - In-Person Logistics:
    - *Book your travel; we reserve hotel to be direct billed.* Enter arrival & departure dates: [https://docs.google.com/spreadsheets/d/1GouZ1zY7CvhkqH3eocjCbKFGYI1hVklBnOrF26\\_NzU4](https://docs.google.com/spreadsheets/d/1GouZ1zY7CvhkqH3eocjCbKFGYI1hVklBnOrF26_NzU4)
    - July 9 – Arrive anytime, will schedule optional informal dinner meet up
    - July 10 – Board meeting at headquarters: 5585 Guilford Road Madison, including Field Trip in afternoon to UW-Madison Research Center Arlington, followed by dinner
    - July 11 – Half day board meeting until noon, plan travel home in afternoon
    - Travel expenses reimbursed with receipts (no per diems)

#### ACS321 Editorial Policy Coordination Committee

1. ACTION: Motion by Gary Feyereisen, seconded by Tabare Abadie, to approve the ACS321 Editorial Policy Coordination Committee Recommendations to Updated Data Policy, Updated Artificial Intelligence Generated Content Policy, and Become a signatory to UNITED2ACT Against Paper Mills as presented following discussion led by Kathy Yeater. Unanimous approval.
2. Publications Update: 2025 Journal Editorial Appointments and Reappointments, including Crops & Soils Regional Editors.

#### ACS321 Program Planning Committee

Annual Meeting Nov. 10-13 in San Antonio:

- York Lecture Monday Nov. 11: Kaiyu Guan, Univ. of Illinois
- 2,062 abstract submissions, 21% ahead of last year
- Abstracts Final Abstract Submission Deadline: July 9
- ASA Board Meeting to be held Thursday Nov. 14: 7:00-9:00am (Central)
- [Call for SSSA Program Planning Officer](#): Apply or recommend someone by July 9 to SSSA President Michael Thompson, [mlthomps@iastate.edu](mailto:mlthomps@iastate.edu)
- *Post to your social network -- tweak to fit your own voice or audience: "Gain presentation experience AND professional recognition at the ASA, CSSA, SSSA Annual Meeting Nov. 10-13 in San Antonio! All scientific abstracts accepted and due July 9: [www.acsmeetings.org](http://www.acsmeetings.org)"*

Consensus to Adjourn.