



## American Society of Agronomy Board of Directors Meeting Minutes Wednesday, April 19, 2023 2:00-3:00pm (Central)

President Joann Whalen called the meeting to order.

### Board members present:

President: Joann Whalen, McGill Univ. (2023)

President-Elect Kristen Veum, USDA-ARS (2023)

Past President: Dave Clay, South Dakota State Univ. (2023)

Ag Production Systems: Calvin Trostle, Texas A&M (2024)

Biometry & Stats. Computing: Maria Villamil, U of Illinois (2024)

Climatology & Modeling: Jessica Torrion, Montana State (2024)

DEI Member-at-Large: Candice Duncan, U of Maryland (2023)

Early Career Rep.: Nicole Fiorellino, Univ. of Maryland (2025)

Environmental Quality: Amy Shober, Univ. of Delaware (2025)

Global Agronomy: Wade Thomason, Virginia Tech (2023)

Grad Student Rep.: Harpreet Kaur, Univ. of Missouri (2023)

Industry Rep.: Colin Campbell, METER Group (2025)

Land Mgmt & Conservation: Gurpal Toor, U of Maryland (2024)

Ex-Officio: CEO Jim Cudahy

Program Planning Officer Jim Ippolito, Colorado State (2025)

Editor-in-Chief Kathy Yeater, USDA-ARS (2023)

### Unable to attend:

Education & Extension: Raj Khosla, Kansas State (2023)

Finance Representative: Gary Feyereisen, USDA-ARS (2023)

ICCA Rep.: Amy Asmus, Asmus Farm Supply (2025)

ASF Chair Samantha Miller, Corteva Agriscience (2023)

### Also attending:

Susan Chapman, Member Services Director

Wes Meixelsperger, CFO & Meetings Director

Sara Uttech, Governance Director

Susan Varghese, People & Culture Director

Matt Wascavage, Publications Director

### A003 ASA Board of Directors

1. ACTION: The following Consent Agenda items were approved:

- April 19, 2023 ASA Board of Directors Agenda
- March 15, 2023 ASA Board Meeting Minutes

2. In preparation for Strategic Planning, CEO Jim Cudahy reviewed the following:

- Stakeholder Survey results presented on the March, April, and May Board Calls. This month focused on "Academic & Industry" members and what products and service they value.
- Monthly Strategic Planning Questions, board members to post replies on the ASA tab of the Google Doc.
  - March: In one sentence, what does ASA represent?
  - April: Over the next five years, what do you want to see ASA accomplish?
  - May: Whose perceptions must we change to enable the accomplishments you listed?
  - June: How else must ASA change to allow it to achieve those accomplishments?
- Strategic Planning Meeting in Madison, July 26-27 (with some remote connections)

*ASA, CSSA, SSSA, ASF & Certified Crop Adviser Executive Committee*

RSVP: In Person? Click Accept AND Enter arrival & departure on the ASA Tab of the Google Doc.

Virtual? Click Tentative | Can't Attend? Click Decline

- Tuesday July 25 – In-Person: Plan to arrive by 4:00pm Central in Madison in time for dinner
- Wednesday July 26 – Strategic Planning
- Thursday July 27 – Strategic Planning until 3:00pm Central

Travel Reimbursement: Headquarters makes hotel reservations (direct billed) and reimburses travel-related expenses with receipts (no per diems) per the Travel Policy and itemizing expenses with receipts on the Travel Expense Report to Sara Uttech.

3. ACTION: Motion by Dave Clay, seconded by Colin Campbell, to revise the ASA Awards Policy to allow Board members, but not Executive Committee members, to write reference letters for ASA graduate and undergraduate student Award or Scholarship. Motion carries with two opposed. The matter will be referred to the A201 Organization, Policy, and Bylaws Committee for revision.

4. Board Member Calvin Trostle asked for suggestions for how Sections can send communications, including using Discussion Boards, which are set up for each Community. Member Services Director Susan Chapman agreed to look into options and report back.
5. Director of Governance Sara Uttech requested volunteers for the Pathways to Leadership Task Force and the Agronomists without Borders Task Force.
6. CEO Jim Cudahy provided an update on the Workforce Development Task Force.
7. Member Services Director Susan Chapman provided an update on the Ethics Task Force.
8. Save the Date: 2023 Sustainable Agronomy Conference Virtual-Event Series: July 12, 19, 26 & Aug. 2  
[www.agronomy.org/meetings/sustainable-agronomy](http://www.agronomy.org/meetings/sustainable-agronomy)

#### A092.4 International Certified Crop Adviser Board

ICCA Board Representative Amy Asmus plans to resign effective Dec. 31, 2023. ASA Bylaws allow for the other candidate on the ballot to complete the term. Andy Knepp has agreed to complete her term through 12/31/2024 and will be invited to participate in Strategic Planning.

#### A302 Agronomy Journal Editorial Board

1. Editor-in-Chief Kathy Yeater led a discussion about Co-Editors for *Agronomy Journal* to help manage the workload. From the ASA Bylaws:  
SECTION 5. Editorial boards shall be responsible for the content and quality of the society's journals. Each journal editorial board shall consist of the editor-in-chief, editor, and such other persons as are necessary to accomplish editorial responsibility promptly. Journal editors shall be nominated by the president and confirmed by the board of directors. The appointment of an editor may be terminated at any time by a two-thirds majority vote of the voting members of the board of directors. The position of editor of a journal, and the appointee, shall be separate from that of editor-in-chief.
2. Publications Director Matt Wascavage posted a Publications Update document for April 2023.

#### A101 ASA Nominations Committee

Governance Director Sara Uttech reported the 2023 ASA Election Results, including posting the list of newly elected leadership.

- The election statistics shows an improvement due to targeted marketing efforts: 653/5,166, 12.64%, up 108 votes vs. last year
- Request feedback from the board: Any issues with voting from members? Ideas to improve participation?

Consensus to Adjourn.