ASA Extension Education Community Awards Program Judging Scoresheet

Name of Corresponding Author:_____

Title of extension education material submitted:
_____

Judge Initials: _____

Award Category: 2. Long Publications (17 pages or more)	Possible Points	Your Score
Content: Does the title help the reader understand the content? Is the information useful and timely? Is the information written with the audience in mind and presented in a logical progression. Does it provide enough detail for the reader to be able to use the information for which it is intended? Are appropriate references made to sources of information used?	**35**	
Readability: Is writing well organized and clearly written? Are the terms defined and sentences concise? Are the subheadings used to help organize the information? Is the language suitable for the audience for which it is intended?	**30**	
Design and Appearance: Does the format and design attract and hold the attention of the reader? Is the design appropriate for the audience? Do illustrations (pictures, figures, graphs, etc.) support and clarify the text? Are illustrations clear and easy to understand? Is white space used effectively?	**30**	
Application and Abstract: Were the instructions followed in the application and for the submitted abstract? Included the audience, educational objective or purpose, and impacts (downloads, views, knowledge gain, behavioral change, etc.).	**5**	
Total Points	**100**	
Comments:		