

2019 ASA Extension Education Community Awards

How to apply for an award?

Please submit your application online and click on the 2019 Awards Application hyperlink at: <https://www.agronomy.org/membership/communities/extension-education>

When is the deadline to apply?

Before 5:00 Central Time on Thursday, August 15, 2019

Are there different categories and submission requirements?

Yes, please read the award categories descriptions below and requirements for your submission.

Who do I contact if I have additional questions?

ASA Extension Community Leader – Nathan Mueller at nathan.mueller@unl.edu or 1-402-727-2775

Award Categories Descriptions and Requirements

1. **Short Publications (16 pages or less):** These are short publications normally presenting educational information on a single subject. Examples include single Extension fact sheets, circulars, picture sheets and brochures.
 - a. A 300 word or less abstract uploaded via the Qualtrics application.
 - b. A PDF version uploaded via the Qualtrics application
 - c. Mail three (3) hard copies for evaluation.
2. **Long Publications (17 pages or more):** These are longer publications on one or a series of subjects and may include course notes, booklets, bulletins, lab manuals, reference manuals, training guides, operation manuals, Extension fact sheet series, etc.
 - a. A 300 word or less abstract uploaded via the Qualtrics application.
 - b. A PDF version uploaded via the Qualtrics application
 - c. Mail three (3) hard copies for evaluation.
3. **Audio Visuals (videos, slide sets, displays):** Numerous items can fit in this category. Video of outdoor activities/procedures (e.g., Calibrating a Sprayer, Determining Plant Stand), lectures, and/or laboratory instruction can be submitted via online provider (e.g., YouTube Channel link to the video), embedded video in publication, on a standard thumb-drive or DVD. Videos must align with educational, instructional or Extension training goals. For slide sets with scenes, data, and/or graphics, the slides must be individually numbered and contain a script or slide notes in PowerPoint. When audio is part of the set, it must also accompany a written copy of the script (written or in PowerPoint). Tabletop or free-standing displays containing static and/or operational components can also be entered. Primary audience should be agricultural producers, college students, or similar clientele. Entries should be photographed or videoed in detail. Winning entries will be expected to be displayed in their entirety at the Annual Meetings.
 - a. A 300 word or less abstract uploaded via the Qualtrics application.
 - b. Upload digital files (PDF, JPEG, PPT, etc.) via the Qualtrics application if applicable
 - c. Provide a direct URL to view videos or other online content via the Qualtrics application
4. **Digital Decision Aids (software, web-based tools, mobile apps):** Software programs have been developed as a teaching tool for agronomy-related subjects, or to aid in accomplishing

agronomic objectives such as variety selection, nutrient management, weed or pest identification, etc. Web-based tools and mobile applications (e.g., tablet or smartphone) have become other avenues for teaching agronomic subjects, supporting decisions and management. Adequate documentation and access to these aids (e.g., installation disk/code, link to download online or in “app store”) must be submitted to permit evaluation by the judges.

- a. A 300 word or less abstract uploaded via the Qualtrics application.
 - b. Provide a direct URL to view, download, or install the digital decision aid via the Qualtrics application
5. **Digital Communications (Newsletters, Websites, Blogs and Social Media):** Internet web pages submitted for this awards program must be of a relevant subject matter, topic or commodity related to the agronomic sciences. The web site, blog or social media account must be educational in scope and purpose. Internet web pages submitted for this program will be judged on relevancy to technology transfer of agronomic subject matter and on ease of use. A site specific URL must accompany the entry with an abstract/description of the educational purpose of the web site. Newsletters submitted for this awards program are defined as short, periodically developed publications that address multiple agronomic topics in a timely manner.
- a. A 300 word or less abstract uploaded via the Qualtrics application.
 - b. Provide a direct URL to view the digital communication via the Qualtrics application
6. **Posters:** All posters submitted to the Extension Education Community of the Education and Extension Section will be judged on its quality and educational merit at the Annual Meeting in San Antonio. The best posters will be recognized and moved to the Extension Education Community display along with other materials. Both students and faculty are eligible for this recognition.

If requested by the category description above, please mail hard copies to the leader of the Extension Education Community:

Nebraska Extension in Dodge County
Attn: Nathan Mueller
1206 W 23rd St
Fremont, NE 68025