

Video Recording Guidelines & Tips

One easy way to record a video summary is directly from your computer in Powerpoint. PowerPoint has features to record yourself voicing over each slide and even to include your image on screen if you have a camera on your computer. Here's a few recommendations no matter what software you use.

You Should Have:

- A device that can record video (smart phone, computer, etc.)
- A well-lit and quiet room
- A chair (unless you feel comfortable standing)
- An outline of your message/script

The Camera:

- **Love the landscape!** Record your video in landscape format (NOT Portrait)
- **Fill the frame!** Position the camera to capture you from the waist up
- **Lights! Camera! Action!** If recording live, have a colleague record the video. Your communications or press office may also help.

Your Placement:

- Sit close to the camera to capture your voice
- Use a plain background
- Be sure your room is quiet
- Keep the window or lighting in front of you to avoid a silhouette.
- Avoid shiny or distracting clothing

Talking to Your Audience

Even experienced speakers can stumble in front of the camera. Here's a few helpful tips:

- Read through your notes or outline to set a good foundation
- Introduce yourself the first time you speak
- Practice! Practice! Practice!
- Keep it conversational and clear. You are talking to a friend
- Avoid acronyms or scientific jargon
- Look into the camera or slightly above
- Use positive body language
- Speak slowly and clearly

Recording Guidelines

- Length: 3 to 5 minutes
- Acceptable video formats: MPEG, MP4 or AVI file
- If you choose to record a PowerPoint, export the presentation to a full HD video.

Branding

- We will add journal branding, title, and article URL.
- You supply keywords and brief 1-2 sentence summary of your research to be submitted with your video.
- **Need More help?** Our Wiley partners can assist with the creation of your video. Please see more information on [Wiley Author Services](#).

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